

SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR
(AUTONOMOUS)

MBA I Year I Semester Regular Examinations December-2025
MANAGERIAL ECONOMICS

Time: 3 Hours

Max. Marks: 60

(Answer all Five Units 5 x 12 = 60 Marks)

UNIT-I

- 1 Define Managerial Economics? Explain it's Nature and Scope. CO1 L2 12M

OR

- 2 a Explain the relationship between Managerial Economics and Production Management. CO1 L2 6M

- b Explain about Optimization Techniques. CO1 L2 6M

UNIT-II

- 3 Discuss Marketing Research approaches to demand estimation. How do they assist managers in making strategic decisions? CO2 L4 12M

OR

- 4 a Define Demand and explain the Law of Demand. CO2 L2 6M

- b What is Demand Estimation? CO2 L1 6M

UNIT-III

- 5 Critically evaluate the importance of Cost concepts in pricing decisions and profit planning. CO3 L5 12M

OR

- 6 a Define Production Function. Explain various factors of production. CO3 L1 6M

- b What is Production Function? How does it help in understanding a producer's equilibrium? CO3 L3 6M

UNIT-IV

- 7 Discuss various pricing methods adopted by firms. CO4 L4 12M

OR

- 8 a Define Perfect Competition and explain its key features. CO4 L1 6M

- b Explain the determination of price and output under Perfect Competition in the short run with the help of a neat diagram. CO4 L1 6M

UNIT-V

- 9 Explain anti-inflationary measures adopted by government. CO5 L5 12M

OR

- 10 a Analyze the Trade Cycle and explain its process. CO5 L4 6M

- b Explain any two major theories of Inflation. CO5 L1 6M

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